



HOUSE OF COMMONS

LONDON SW1A 0AA

22 June 2017  
Our Ref: LS

To whom it may concern,

Alliance Learning are an excellent charitable organisation who provide training and employment support to hundreds of young people in the Bolton and wider area. They have a close relationship with a wide variety of businesses from industrial production, to office jobs and high tech jobs in the electronics industry.

A substantial part of the industrial base in the area relies on the training that Alliance Learning provides which makes a tremendous contribution to the Greater Manchester skills base and underpins the economy. Without the attraction of such a key training provider, businesses would not be able to locate, remain or expand in the region, simply because they would not have the essential skills. It is also a positive draw for companies to relocate to the Greater Manchester area.

On a personal note I recruited an apprentice through Alliance Learning and highly value the support that they have given over the last 18 months in his continued development. Having worked with, and supported, Alliance Learning I know they deserve the widest recognition that you can give.

Yours sincerely,

**Chris Green**  
**Member of Parliament for Bolton West**

WORKING FOR EVERYONE IN BOLTON WEST

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"Alliance Learning continue to be one of our most active members. At the heart of the company continues to be a drive and determination to do their very best for local businesses and individuals. The company does so much to help local businesses to succeed and grow; and supports local individuals to be well-trained and able to contribute to the local economy and society in general. Moreover, the team at Alliance Learning always seem so proud to work for the company. I visit Alliance regularly and they always have a spring in their step and are so incredibly passionate about what they do – this was clearly demonstrated at their annual celebration event. It is fantastic to see a company of Alliance Learning's heritage going from strength to strength."

**Richard Nash**

**Business Development and Network Manager**

**Greater Manchester Learning Provider Network**

**June 2017**

Our offering is very unique, in that we took on the challenge of providing a one-stop, online platform, for all things business in Lancashire. From the site you can access an abundance of things from tenders, jobs, events, awards, suppliers and much more. One element of our offer is to list all of our colleges and training providers in one place so that businesses can make an informed choice. We needed trusted providers of training to be able to do that with, and Alliance did not hesitate in developing a partnership with us for the greater good of both businesses and the community.

Alliance Learning are one of the most proactive providers I have come across or worked for, and I would not (and do not) hesitate at recommending them to any of the hundreds of clients we have. Indeed the feedback from some of those clients has been fantastic, which in turn reflects well on my own business.

Having been the head of Employer Engagement in education for a very long time, I understand that businesses just want a proactive and engaging provider to deliver high-quality training, education and advice, Alliance Learning do all of this and more, they are not only my trusted partners but have become friends and people I can turn to for anything in the education and skills sector.

**Lisa Edge**

**Director of Lancashire**

**June 2017**

Alliance Learning is a customer driven organisation, their values, ethos and management approach to ensuring the customer is at the heart of the business is clearly visible and practiced upon. This is demonstrated internally and can be corroborated by their high staff retention, the awards received and the passion shared by the Board and Senior Management. Externally, their strong relationships with key stakeholders, securing of long-term contracts and successful placements of their learners is a true reflection of the great results achieved from Customer Excellence'.

**Mubarak Chati**

**Managing Director**

**1 Events Media Ltd**

**July 2016**

Alliance Learning has been a thebestof bolton member for over 5 years now and during that time have become a trusted supplier as well as a customer.

We have found them to be totally reliable from a service delivery point of view and a delight to work with in all other aspects.

They have served us directly with the provision and coaching of an apprentice in the Business Administration category, who completed two qualifications, NVQ's level 2 and 3 and is still employed in our business.

We have attended awards evenings for Alliance Learning and always been impressed by the professionalism and quality of the events and the genuine esteem in which their service users hold them.

**David Ramsden**

**Best of Bolton**

**June 2017**

Greater Manchester Chamber of Commerce works with Alliance Learning through the Employer Ownership of Skills (EOS) Programme – a pilot which seeks innovative ways to put skills funding in the hands of businesses. Alliance Learning was an ideal training provider for the EOS scheme, due to its close working relationship with employers.

Throughout the delivery of this programme, the team at Alliance Learning have proven themselves to be professional and polite. They show passion and enthusiasm when assisting their learners in achieving their apprenticeships and responses to requests for information are actioned without delay. Alliance Learning has robust systems in place to support the generation of accurate and reliable performance information for each contract to help achieve the overall delivery of the EOS milestones, and we thank them for their hard work and assistance throughout the EOS programme.

**Clare Clark**

**Greater Manchester Chamber of Commerce**

**July 2016**

GTA England is the national representative organisation for group training associations in England. GTAs are not-for-profit companies limited by guarantee, often registered charities and are governed by Boards comprising the employers they serve.

GTA England comprises, through its members, some 24,000 employers, 90% of which are SMEs; and 12,500 Apprentices

Alliance Learning is a founding member of GTA England and offers high quality training provision across a wide range of occupational, including, notably engineering.

It shares all of the above features of GTA's and other characteristics of high quality including grade 2 awarded by OFSTED and high success rates above the national average.

Alliance Learning is a keen and active participant supporting GTA England in its activities in establishing Apprenticeship Standards. The development of these standards involving active consultation with their employer members ensuring that company workforce development needs are met.

Also Alliance Learning has played a key role in the roll-out of the Women Engineer programme aimed at increasing the number of female engineers in industry with the provision of training sessions for young female pupils in schools.

Alliance Learning is a sound example of going beyond the norm expected of training providers and GTA England is proud to endorse and support its application for learning provider of the year.

**Mark Maudsley**  
**GTA England - Chief Executive Officer**  
**June 17**



Smithills School have been extremely fortunate to have established extremely strong links with Alliance Learning over a considerable numbers of years.

Alliance learning have attended numerous events to support our students in pursuing an apprenticeship route. Events have included; an annual CEIAG speed dating event and apprenticeship workshops, working alongside other apprenticeship providers with whom they have also established strong working relationships, including MBDA & Babington Business College. Staff have attended parent's evenings for Year 10 & Year 11 to talk with parents and students and provide specialist advice & Guidance. They have presented in assemblies and organised for staff to visit Alliance learning to keep updated with regard to their current provision. They have also organised for students to attend events at Alliance learning, providing a tour of facilities and an engineering practical activity as part of a Women in engineering event.

Alliance Learning are always very accommodating and have even re-scheduled events for the school when a change of date for an event or activity was required at short notice.

Their communications systems are excellent and are always available at the end of a telephone or email to provide the advice necessary to support our staff in supporting our students. They are also regularly provide school with information about open evening and with prospectuses, so we can keep students informed of apprenticeship opportunities.

Special thanks to Chloe, James and Yasmin who have worked closely with us over the last few years providing excellent advice, guidance and practical support for the school. Your professionalism is appreciated!!

**Smithills School - Jill Issacs**

**May 2017**

I have the pleasure in providing a Testimonial for Alliance Learning, and how they have linked with ESSA Academy to support our students on their journey towards the world of work.

Over a number of years, Alliance Learning have attended a range of careers events, held at the ESSA Academy. These range from careers fairs to our Academic Review Days, where parents are encouraged to find out more about opportunities that our open to their child for the future. Our CEIAG plan includes all year groups being involved in careers activities and raising the profile of CEIAG from Year 7 though to Year 11, and the impact being to raise aspirations, raise attainment and achievement. By taking part in these CEIAG activities Alliance Learning have helped us to raise the profile of Apprenticeships as a viable option for our students.

I can always depend on Alliance Learning to be part of our activities, and I will continue to do so for the future. I am sure we can look at other areas we can share to give students information to support their choices.

On a personal note, I have valued the support and guidance of Alliance Learning. As a parent of two sons who both were successful in completing their Engineering Apprenticeships through Alliance Learning and they have both gone on to have successful careers within the Engineering sector. One son works for as a Maintenance Engineer and has been at his company from leaving school at the age of 16. He is now in his late 20's, and is a valuable member of his company's Maintenance Team

with more responsibility. My other son, originally worked for a company in Bolton from the age of 16, and successfully completed his degree after finishing his apprenticeship. He is now in his early 30's, works for a well-known car manufacturing company as an Automotive Engineer and has used the technical skills he has learned, to become a helicopter pilot in his spare time.

I cannot thank Alliance Learning enough for all the support that they gave and I would highly recommend them as an excellent training provider. I would like this testimonial to reflect a perspective from a CEIAG registered professional, and also as a parent.

I will look forward to continuing to work with Alliance Learning in the future.

**Angela Barlow**  
**Student Development Advisor**  
**ESSA Academy**  
**May 2017**